

MEDIA RELEASE

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HEARTY NUTRITION AND BLOOM NUTRITIONIST TAKE OUT TOP PRIZE AT INAUGURAL STOREHOUSE NUTS FOR LIFE EXCELLENCE AWARDS

[Storehouse](#), an online blogger directory of over 100 qualified nutrition professionals, has today announced the winners of its inaugural Storehouse Nuts for Life Excellence Awards for 2015.

From more than 100 talented nutrition experts and bloggers, **Joel Feren, Hearty Nutrition** and **Lucy Taylor, Bloom Nutritionist** took out the coveted titles of Storehouse Nuts for Life Best Nutrition Blog Post and Storehouse Nuts for Life Best Food-tographer respectively.

Storehouse Nuts for Life Best Nutrition Blog Post

Winner: Joel Feren - [Introducing the H2O diet... with a side of sarcasm](#)

Blog: [Hearty Nutrition](#)



Storehouse Nuts for Life Best Food-tographer

Winner: Lucy Taylor - [Fig & Vanilla Cinnamon Smoothie](#)

Blog: [Bloom Nutritionist](#)



Coinciding with Storehouse's first anniversary, the Nuts for Life sponsored awards were established to recognise the outstanding work produced by Storehouse members over the past year.

Open to all members, entries were self-submitted and assessed against a range of criteria, including timeliness, sensitivity and reporting of news for blog entries, and composition, framing and artistry for image entries. A panel of judges determined the top five finalists, with the winners chosen thanks to a public vote.

Storehouse aggregates the blog feeds of over 100 nutrition bloggers to create a searchable location online for well-written, credible advice on all things food and nutrition.

Storehouse creator and author of award-winning blog [Scoop on Nutrition](#) Emma Stirling says plans for Storehouse will only get bigger and better as the community grows:

“Storehouse has grown in leaps and bounds over the last year, and we’re proud to help people make sense of the trends and opinions on health and nutrition that abound online. Storehouse is and always will be a place to source credible content and information.

“The awards recognise the best that Storehouse has to offer from our members, and is a fantastic opportunity for us to help raise the profile of our worthy winners”.

Storehouse is made possible by [Nuts for Life](#), a national nutrition education initiative of the Australian Tree Nut Industry that encourages Australians to enjoy a healthy handful of nuts every day, and leading food and nutrition communications consultancy, [Bite Communications](#).

Lisa Yates, Program Manager and Dietitian for Nuts for Life says the Storehouse team is highly impressed with the calibre of entries received from members:

“Our members have developed some incredible work over the last year. It’s rewarding to be a partner in Storehouse and help showcase the nutrition knowledge we have here in Australia.”

Details for the 2016 Excellence Awards will be announced in the coming months.

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<p>For more information please contact: Lena Sachs at Bite Communications on Ph (02) 9977 8195 or 0424 143 545</p>

More about the site:

<http://storehouse.scoopnutrition.com> is free for nutrition professionals to join, allowing them to provide up-to-date [contact](#) details whilst also sharing their latest content to an active audience. Members will receive many benefits, including general blogging information, ebooks, seminars, general health resources and more.

About Scoop on Nutrition:

Scoop on Nutrition is an award-winning site dedicated to sharing accurate, credible and user-friendly nutrition advice, with expert news and reviews.

Web - <http://storehouse.scoopnutrition.com>

Facebook - <https://www.facebook.com/TheScoopOnNutrition>

Twitter - @emmastirling

About Nuts for Life:

Nuts for Life is Australia's leading nutrition authority on tree nuts and health. The nutrition education initiative, funded by the Australian Tree Nut Industry and Horticulture Australia, aims to educate Australians about the nutrition and health benefits of regular tree nut consumption.

Web - www.nutsforlife.com.au

Facebook - <https://www.facebook.com/Nuts4Life>

Twitter - @NutsForLife

About Bite Communications:

Bite Communications is an integrated communications consultancy specialising in the food, health and lifestyle sectors. Bite's offer spans the full spectrum of public relations services along with design, production and publishing services.

Web - <http://www.bitecom.com.au/>

Facebook - <https://www.facebook.com/BiteCommunications>

Twitter - @Bite_Com

Issued on behalf of Storehouse, Scoop on Nutrition, Nuts For Life and Bite Communications